

PCCYFS/2025 Conference

for Child Welfare, Children's Behavioral Health,
Juvenile Justice & Education Professionals



Sponsorship Opportunities

April 9 & 10
Best Western Premier
800 E. Park Drive, Harrisburg, PA 17111
(717) 561-2800
thecentralhotelharrisburg.com

BEST WESTERN PREMIER
the **Central**
HOTEL & CONFERENCE CENTER

Sponsor Levels

PCCYFS/2025
Conference

PREMIER (Not available, 1 of 1 SOLD) \$7,500

- Wednesday & Thursday Breakfast Sponsor. Logo on signage at breakfast each day.
- Personal recognition during conference opening remarks.
- Exhibit table with early choice of table location.
- Full page virtual ad in program and link on sponsor page of PCCYFS website.
- Agency logo recognition within scroll at registration table.
- Logo recognition in main ballroom during breakfast Wednesday and Thursday.
- Agency logo in online conference marketing materials (advertisement emails, website promotion, social media, etc...).
- Attend conference sessions free for 3 people for full conference.
- Breakfast, lunch and snacks for 3 people during the conference.
- Materials included in pre-stuffed attendee tote bags if requested.

PLATINUM \$7,000

- 1 Package Available
- Sponsorship of the Wednesday evening Murder Mystery Dinner Theatre Networking Event, as performed by “The Murder Mystery Company”. Includes sponsorship recognition for Dinner Theatre activity, hot hors d’oeuvres, bar drinks, and desserts.
- Exhibit table with early choice of table location.
- Full page virtual ad in program and link on sponsor page of PCCYFS website.
- Logo recognition in main ballroom during breakfast Wednesday and Thursday.
- Agency logo recognition within scroll at registration table.
- Agency logo in online conference marketing materials (advertisement emails, website promotion, social media, etc...).
- Conference attendance is free for 3 people.
- Breakfast, lunch and snacks for 3 people during the conference.
- Materials included in pre-stuffed attendee tote bags if requested.

PCCYFS/2025 Conference

GOLD \$5,500

- 2 Packages Available.
- Wednesday and Thursday morning opening session sponsor. (One gold sponsor for each day).
- Exhibit table with early choice of table location.
- Full page virtual ad in program and link on sponsor page of PCCYFS website.
- Logo recognition in main ballroom during breakfast Wednesday and Thursday.
- Agency logo recognition with a scroll at registration table.
- Agency logo in online conference marketing materials (advertisement emails, website promotion, social media, etc.).
- Conference attendance free for 3 people.
- Breakfast, lunch and snacks for 3 people during the conference.
- Materials included in pre-stuffed attendee tote bags if requested.

SILVER \$4,000

- 2 Packages Available.
- Wednesday afternoon Ice Cream Social Sponsor.
- Half page virtual ad in program and link on sponsor page on PCCYFS website.
- Exhibit table.
- Logo at Ice Cream Social and in online conference material (emails, program, web site, social media).
- Logo recognition in main ballroom during breakfast Wednesday and Thursday.
- Logo recognition in scroll at reception.
- Logo in online conference material (emails, program, website, social media).
- Attend conference sessions free for 2 people on both days; breakfast, lunch and snacks for 2 people on both days.
- Materials included in pre-stuffed attendee tote bags.

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BRONZE \$3,000

- 5 Packages Available.
- Exhibit table.
- Half page virtual ad in program and link on sponsor page of PCCYFS website.
- Logo recognition in main ballroom during breakfast Wednesday and Thursday.
- Agency logo recognition within scroll at registration table.
- Agency logo in online conference marketing materials (advertisement emails, website promotion, social media, etc...).
- Conference attendance is free for 2 people.
- Breakfast, lunch and snacks for 2 people during the conference.
- Materials included in pre-stuffed attendee tote bags if requested.

COPPER \$2,500

- 5 Packages Available.
- Exhibit table.
- Quarter page virtual ad in program and link on sponsor page of PCCYFS website.
- Logo recognition in main ballroom during breakfast Wednesday and Thursday.
- Agency logo recognition within scroll at registration table.
- Agency logo in online conference marketing materials (advertisement emails, website promotion, social media, etc...).
- Conference attendance is free for 2 people.
- Breakfast, lunch and snacks for 2 people during the conference.
- Materials included in pre-stuffed attendee tote bags if requested.

Ala Carte Sponsorships

Tuesday Trivia Night Sponsor \$1,500

- 1 Sponsorship Available.
- Trivia Night event focuses on early conference arrivals Tuesday night with a fun evening of a hosted trivia event in the hotel bar/restaurant! Participants can play alone, with a team of coworkers, or join others. Prizes are awarded to winners.
- Agency logo on large 2' X 3' foam board in hotel restaurant Trivia Night space.
- Recognition during event by the event host to all Trivia Night participants.
- Agency logo on conference promotional advertisements on social media, signage, conference program.
- Ad on pccyfs.org for a 6-month period if requested.
- Sponsor materials in pre-stuffed conference tote bag if requested.

Student Sponsorships \$1,000

- 10 Sponsorship Available.
- Opportunity is offered through a partnership with a local university. Each sponsorship provides for one student studying social work or a related field to attend the conference.
- The student will have the ability for full conference attendance including all networking events and activities.
- The student will receive all breakfast, lunch and snacks during the conference.
- Sponsoring agency's logo will be included in promos on social media, on conference monitors at registration and ballroom.
- The sponsoring agency will receive special acknowledgement during the conference.
- Sponsoring agency will provide the opportunity to have lunch with sponsored students at special reserved tables on Wednesday.
- Ad on pccyfs.org for a 6-month period if requested.
- Sponsor materials in pre-stuffed conference tote bag if requested.

RETURNING FAVORITES!

PCCYFS/2025 Conference

Name Badge Sponsor \$2000

- 1 Sponsorship Available
- Sponsoring agency's logo on ALL name badges used by conference attendees, speakers, PCCYFS staff, PCCYFS board members, and others throughout the conference.
- Acknowledgment in conference program.
- Ad on pccyfs.org for a 6-month period if requested.
- Sponsor materials in pre-stuffed conference tote bag if requested.

Conference Tote Bag Sponsor \$1750

- 1 Sponsorship Available
- Sponsoring agency logo on tote bags given to all attendees and used throughout the conference.
- Acknowledgment in conference program.
- Ad on pccyfs.org for a 6-month period if requested.
- Sponsor materials in pre-stuffed conference tote bag if requested.

Breakout Room Sponsor \$750

- 3 Sponsorship Available
- Sponsoring agency logo on large 2'x 3' sign placed within or at entrance of a conference session breakout room.
- Acknowledgment by PCCYFS room moderator of sponsorship throughout conference to room attendees.
- Space within the sponsored breakout room for sponsoring agency to place organizational brochures/items.

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Wi-Fi Sponsor \$500

- 1 Sponsorship Available
- Logo on Wi-Fi signage throughout the conference, including within the main ballroom, breakout rooms, lobby and registration area.
- Acknowledgment of sponsorship in conference program.

Pre-Stuffed Attendee Bags \$350

- The ability for sponsoring agencies to have company brochures and/or giveaway items placed directly in attendee bags which are given out at registration.
- For items to be included pre-stuffed in attendee bags, all items must be mailed/delivered or physically dropped off at the PCCYFS office no later than close of business Monday March 31st. Please mail to:
 - Attn: 2025 Conference
 - 3425 Simpson Ferry Road, Suite 201, Camp Hill, PA 17011

Virtual Advertisements in the Conference Program

Quantities are limited!

Order Now



Don't see exactly what you are looking for? PCCYFS is pleased to customize a sponsorship just for you! Contact PCCYFS office at hbgooffice@pccyfs.org for more information.

Items must be mailed or dropped off by PCCYFS by March 25, 2024



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*Thank,
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