

PCCYFS/2024 Conference

for Child Welfare, Children's Behavioral Health,
Juvenile Justice & Education Professionals



Sponsorship Opportunities

kimberlyy@pccyfs.org or 717-460-6813

APRIL 10 & 11, Best Western Premier, Harrisburg

PCCYFS/2024 Conference

PREMIER (Not available, 1 of 1 SOLD) \$7,500

- Wednesday & Thursday Breakfast Sponsor - Logo on signage at Breakfast each day and in online conference material (emails, program, website, social)
- Full page virtual ad in program and link on sponsor page on PCCYFS website
- First choice of exhibit table
- Logo on sign at registration
- Logo recognition in main ballroom during breakfast Wednesday and Thursday
- Personal recognition during PCCYFS President & CEO Terry Clark's remarks Wednesday morning
- Attend conference sessions free for 3 people on both days; breakfast, lunch and snacks for 3 people on both days
- Materials included in pre-stuffed attendee tote bags

GOLD (Not available, 2 of 2 SOLD) \$6,000

- Wednesday Night Networking Event sponsor
- Wednesday and Thursday morning keynote presentation sponsor (one Gold sponsor per keynote)
- Full page virtual ad in program and link on sponsor page on PCCYFS website
- Second/Third choice of exhibit table
- Logo at registration
- Logo on signage at Wednesday and Thursday morning keynotes and Wednesday Night Networking Event and in online conference material (emails, program, website, social)
- Logo recognition in main ballroom during breakfast Wednesday and Thursday
- Attend conference sessions free for 3 people on both days; breakfast, lunch and snacks for 3 people on both days
- Materials included in pre-stuffed attendee tote bags

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SILVER (2 of 2 available) \$4,000

- Wednesday afternoon Ice Cream Social Sponsor
- Half page virtual ad in program and link on sponsor page on PCCYFS website
- Exhibit table
- Logo at Ice Cream Social and in online conference material (emails, program, web site, social media)
- Logo recognition in main ballroom during breakfast Wednesday and Thursday
- Logo recognition in scroll at reception
- Logo in online conference material (emails, program, website, social media)
- Attend conference sessions free for 2 people on both days; breakfast, lunch and snacks for 2 people on both days
- Materials included in pre-stuffed attendee tote bags

BRONZE (5 of 5 available) \$3,000

- Exhibit table
- Quarter page virtual ad in program and link on sponsor page on PCCYFS website
- Logo recognition in main ballroom during breakfast Wednesday and Thursday
- Logo recognition in scroll at reception
- Attend conference sessions free for 2 people on both days; breakfast, lunch and snacks for 2 people on both days
- Logo in online conference material (emails, program, website, social media)
- Materials included in pre-stuffed attendee tote bags

COPPER (5 of 5 available) \$2,500

- Exhibit table
- Quarter page virtual ad in program and link on sponsor page on PCCYFS website
- Attend conference sessions free for 2 people on both days; breakfast, lunch and snacks for 2 people on both days
- Logo recognition in main ballroom during breakfast Wednesday and Thursday
- Logo in online conference material (emails, program, website, social media)
- Logo recognition in scroll at reception
- Materials included in pre-stuffed attendee tote bags

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Ala Carte Sponsorships

NEW THIS YEAR!

Wellness sponsor \$3,500 (1 opportunity)

Sponsorship will promote the mental and physical health of conference attendees.

- Attendees will have an opportunity to have a 10-minute massage by a licensed masseuse at the conference Wednesday and Thursday
- 30 minute "group wellness walk" for attendees at 6:30 am, Thursday, prior to the conference breakfast
- Logo on promos on social media, on conference monitors at registration and ballroom
- Logo on "Welcome Attendees" on 2'x3' sign displayed in the hotel lobby throughout the conference
- Ad on pccyfs.org (6 month period - special conference offer)

Guest room card sponsorship \$2,750 (1 opportunity)

Each hotel guest receives two+ replacements during their stay.

- Logo on hotel guest room card
- Acknowledgment in conference program. Logo on promos on social media, on conference monitors at registration and ballroom
- Ad on pccyfs.org (6 month period - special conference offer)

Tuesday Trivia Night Sponsor \$1,500 (1 opportunity)

Sponsorship will focus on early arrivals Tuesday night with a fun evening of trivia and comradery!

- Logo on promos on social media, signage, conference program, on conference monitors at registration
- Special acknowledgement at the event
- Ad on pccyfs.org (6 month period - special conference offer)
- Sponsor materials in pre-stuffed conference tote bag

Student Sponsorships \$1,000 (10 opportunities)

Offered through a partnership with Millersville University. Sponsor a student studying social work or a related field to attend the conference.

- Attend conference sessions and all networking events free for 1 student on both days; breakfast, lunch and snacks for 1 student on both days
- Logo on promos on social media, on conference monitors at registration and ballroom
- Special mention during Thursday lunch by PCCYFS Board Chairperson
- Lunch with sponsored students at special reserved tables on Wednesday afternoon
- Ad on pccyfs.org (6 month period - special conference offer)

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RETURNING FAVORITES!

Name badge sponsor \$3,000 (1 opportunity)

- Logo on name badge used by speakers, staff and attendees throughout the conference
- Acknowledgment in conference program

Tote bag sponsor \$1,500 (1 opportunity)

- Logo on tote bag given to all attendees and used throughout the conference
- Acknowledgment in conference program

Room sponsor \$600 (3 opportunities)

- Logo and sponsorship acknowledgment on 2'x3' sign at the room entrance and on video screen and acknowledgment by PCCYFS room monitor during remarks throughout the conference
- Ability to place agency brochures on a table in the breakout room and additional acknowledgment in conference program. (Rooms assigned on first-come, basis)

Wi-Fi sponsor \$300 (1 opportunity)

- Logo on Wi-Fi signage throughout the conference - including the breakout rooms, lobby and registration monitor
- Acknowledgment in conference program

Pre-Staffed attendee bags* \$350

- Sponsor brochures and/or giveaways are placed in attendee bags given out at registration

Items must be mailed or dropped off by PCCYFS by March 25, 2024:

3425 Simpson Ferry Road, Suite 201, Camp Hill, PA 17011

**Don't see exactly what you are looking for? PCCYFS is pleased to customize a sponsorship just for you!
Contact Kim Yakowski at kimberlyy@pccyfs.org for more information.**

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Program Ads

Quantities are limited, so don't delay in placing your order by emailing Kim Yakowski at kimberlyy@pccyfs.org

Virtual Ad in the Conference Program

(Design deadline March 15, 2024)

Send to: kimberlyy@pccyfs.org

Full page: \$1,000
8.5 x 11

Half Page: \$750
7.375 x 4.74

Quarter page: \$500
3.562 x 4.74

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April 10 & 11

Best Western Premier
800 E. Park Drive
Harrisburg, PA 17111
717-561-2800

thecentralhotelharrisburg.com

