

PCCYFS Annual Spring Conference

Aim High!



April 11-12, 2018

Sheraton Hotel
Harrisburg-Hershey
4650 Lindle Road
Harrisburg, Pa 17111

www.pccyfs.org

Sponsors, Exhibitors & Advertisers

The PCCYFS Annual Spring Conference offers sponsors, exhibitors and advertisers exposure to:

- * More than 200 agency leaders and professionals
- * From well over 100 provider agencies throughout the Commonwealth
- * That employ over tens of thousands of professionals and support staff
- * Who provide a myriad of services to hundreds of thousands of children, youth and families.

Sponsors

SPONSORSHIP OPPORTUNITIES & BENEFITS

STAR SPONSORS: \$2,500

- * Complimentary exhibitor table and benefits in the main Commonwealth Ballroom
- * Full-page advertisement and promotional products/services description in the conference e-brochure and the on-site guide
- * Choice of inside front or back cover placement for your full page advertisement. (First come, first served)
- * One Complimentary conference attendance
- * Corporate signage prominently displayed
- * Include your company's brochure in the attendee's registration packet
- * All the "**Additional Benefits**" listed below

SUN SPONSORS: \$1,500

- * Full-page advertisement and promotional products/services description in the conference e-brochure and the on-site guide
- * One Complimentary conference attendance
- * Corporate signage prominently displayed
- * All the "**Additional Benefits**" listed below

MOON SPONSORS: \$500

- * Half-page advertisement and promotional products/services description in the conference e-brochure and the on-site guide
- * Corporate signage prominently displayed
- * All the "**Additional Benefits**" listed below

ADDITIONAL BENEFITS

- * Corporate logo and web address on scrolling screen in main ballroom
- * Prime location for sponsors who also exhibit (additional exhibit fee for Sun and Moon Sponsors)
- * Branding exposure
- * Recognition on Social Media
- * Pre-and Post-conference mailing list of attendees

Targeted full or partial Sponsorships are also available for Keynotes, Lunches, Hot Breakfasts, Break Refreshments, Ice Cream Social, and the Hospitality Event: "The Sky's The Limit"!

Exhibitors

EXHIBITOR BENEFITS

Application fee entitles one exhibit person to:

- * A 6' x 4' space for tabletop or floor displays in the Commonwealth Ballroom or the Assembly Area
- * Promotion of your products/services in the conference e-brochure and logo in the on-site guide
- * Company logo and web address on a scrolling screen in the main ballroom
- * Conference registration gift
- * Pre- and post-conference mailing label list of attendees
- * Participation in Wednesday afternoon's the "Exhibitor Ice Cream Social"
- * Attendance at Wednesday evening's Networking Hospitality Event
- * Great hot breakfasts, gourmet lunches and delicious break refreshments

EXHIBITOR'S RAFFLE

PCCYFS is organizing a raffle to encourage conference participants to interact with exhibitors. Conference participants will receive a game card that can be entered in a raffle after being stamped by every participating exhibitor.

EXHIBITOR PROTOCOLS

- * One additional exhibit person is permitted per exhibit for a fee of \$200
- * Marketing giveaways are permitted and encouraged, as are raffle gifts for added attraction, attention and fun.
- * Displays and supplies may not obstruct or intrude on other exhibitors' space.
- * Setting up and dismantling of displays outside the designated times requires prior PCCYFS approval.
- * Exhibitor supplies may be mailed to arrive at the Sheraton after April 6, 2018, ATTN: PCCYFS Group.

EXHIBITOR FEES

PCCYFS Member Exhibitor:	\$ 475
Non-Member Exhibitor:	\$ 600
Second Exhibit Person:	\$ 200
Electricity:	\$ 40
High-speed Internet:	Complimentary

EXHIBITOR DATES AND HOURS

- | | |
|------------------------------------|-------------------|
| * Exhibit Setup: Tue, April 10 | To be determined |
| * Exhibit Setup: Wed, April 11 | 6:30 AM - 7:30 AM |
| * Exhibits Open: Wed, April 11 | 7:30 AM - 3:30 PM |
| * Exhibits Open: Thu, April 12 | 7:30 AM - 1:30 PM |
| * Exhibit Breakdown: Thu, April 12 | After 1:30 PM |

TAKE-ONE TABLE

Table space for flyer marketing only: \$ 50

SPECIAL EVENTS

- | | | |
|---------------------------------|---------------|------------------|
| * Exhibitor Ice Cream Social: | Wed, April 11 | 2:30 - 3:00 PM |
| * Networking Hospitality Event: | Wed, April 11 | 8:00 - 11:00 PM |
| * Exhibitor's Gift Raffle: | Thu, April 12 | 10:00 - 10:30 AM |

Advertisers

ADVERTISING IN E-BROCHURE & ON-SITE GUIDE

- * Full page \$ 350
- * Half page \$ 250

AD SPECIFICATIONS

- * High-resolution Color PDF image file with a minimum 300 dpi without crop marks
- * Ad dimensions are maximum size. For margins with a border, deduct from the sizes listed:
 - Full-page ad: 7-1/2" W x 10" H (Portrait)
 - Half-page ad: 7-1/2" W x 4³/₄" H (Landscape)
- * Provide ads by e-mail to danielew@pccyfs.org

Application

E-mail your completed application in "MS Word" format to danielew@pccyfs.org. **Exhibit spaces are limited to 17 in the main ballroom however additional spaces are available in the assembly hall. All spaces will be assigned on a first come first served basis!**

IMPORTANT DATE

For inclusion in the conference brochure, your application, 100-word company description, advertisement and payment must be received by December 31, 2017. Make checks payable to PCCYFS and mail to:

PCCYFS
2040 Linglestown Road, Suite 109
Harrisburg, PA 17110

To submit applications after December 31, 2017, please contact Danièle Williams for availability and details. Company descriptions and ads for applications received after this date will be included in the on-site guide!

Hotel Information

For lodging reservations, please contact the Sheraton directly at 717-564-5511. Mention the PCCYFS Group for the reduced rate of \$112.00 single/double occupancy plus applicable taxes. This rate is only available until 5:00 PM on March 26, 2018. Reservations may also be made online at [PCCYFS Conference 2018](https://www.starwoodmeeting.com/Book/PCCYFSConference2018), or copy and paste the following link into a web browser: <https://www.starwoodmeeting.com/Book/PCCYFSConference2018>.

Early Departure Fee: An early departure fee of 1 Night Room and Tax will apply if a Customer attendee checks out prior to the confirmed checkout date.

Smoke Free Policy: Hotel will post a \$200 cleaning fee to the account of any guests who smoke in their guest room.

For more information, please contact Danièle Williams at 570-689-7747 or danielew@pccyfs.org.

